



Introducing BrainWare™ – a revolutionary tool from Learning Enhancement Corporation

It's about results – better basic learning skills for you patients/clients ... better economics for you.

Top Line Results

Recent scientific research on the brain as well as decades of clinical experience show that developing a individual's cognitive skills – the underlying skills that enable learning – can accelerate his or her learning, comprehension, and retention rates.

BrainWare Safari was used for 11 weeks by 17 students in 1st through 7th grades. Another group of 17 students in the same age range from the same school served as a control and simply followed their normal routines. Outcomes, as measured by pre- and post-testing with the Woodcock-Johnson III Cognitive Battery, showed significant growth for the students using BrainWare Safari:

- **4 years and 2 months** average improvement in cognitive skills, compared to **4 months** improvement for the control group.*
- **1 year and 11 months** average improvement in tests of achievement (reading and math) compared to **1 month** for the control group.*

* The control group subsequently used the product and experienced 3 years and 10 months average improvement in cognitive skills and a 1-year improvement in academic ability.

Bottom Line Results

How do top-line results become bottom-line results? LEC offers clinicians:

- Competitive advantage – the ability to utilize a truly revolutionary tool to produce greater results in less time.
- A variety of ways to leverage this new technology in your office through:
 - Supplementing and enhancing your existing programs;
 - Easily adding a cognitive development program;
 - Increasing income from cognitive testing;
 - Achieving labor savings versus one-on-one paper-based systems;
 - Increasing compliance;
 - Benefiting from increased awareness driven by LEC's consumer advertising.
- Reporting capabilities to monitor individual and aggregate client/patient use and progress in the program.
- Marketing and educational materials to use with patients/clients.
- Optional participation in Learning Enhancement Corporation's ongoing research efforts.

“BrainWare is by far the most effective single program that I’ve seen in my 40 years of experience. It is capable of radically improving the success level of nearly ALL students in a fraction of the time required by other programs.”

Peter Kline
Educator and Author of *The Everyday Genius*, and *Why America's Children Can't Think*

About BrainWare

BrainWare Safari is the most comprehensive and affordable program available designed to develop the mental capacity of each child to learn. Building the fundamental skills that enable children to take in, process, understand, and apply information opens the door to higher-level learning and knowledge acquisition. BrainWare can help build basic cognitive skills so that children can attain higher levels of academic performance.

The methodology which has been meticulously built into BrainWare incorporates recent scientific research on the brain. The program focuses on the cognitive skills that enable us to learn, as well as the way those skills interrelate and interact holistically.

Cognitive Skill Areas Developed by BrainWare Safari	Number of Skills
Attention	6
Visual Processing	9
Auditory Processing	3
Sensory Integration	5
Memory	10
Thinking	8

About Learning Enhancement Corporation



Based in Chicago, the Learning Enhancement Corporation (LEC) is a software development company that creates and distributes interactive multimedia tools designed to measurably improve and individual's learning ability. LEC's flagship product, BrainWare Safari, is a comprehensive and affordable program designed to develop the mental capacity of children to learn. BrainWare Safari is sold directly to consumers and through clinicians who utilize specialized learning development tools with their clients.

And it's fun!

BrainWare incorporates interactive multimedia technology and graphics, characters, and sound to deliver a video game-like experience that children enjoy as they are being challenged!



BrainWare Safari offers ...

- An entertaining multimedia video game format,
- 168 progressively challenging levels across an array of jungle and animal-themed exercises,
- A carefully designed program to develop 41 basic cognitive skills, recommended for children ages 6-12,
- Progression at the pace most suitable for each individual,
- The ability to monitor and report on usage and progress remotely,
- The ability for a single instructor to work with multiple clients/patients simultaneously,
- MAC and PC compatibility.

For more information:

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